**Poster “Be a GOOD FRIEND”**

**(Teacher’s notes on analysis of text features)**

➅ Why do you think the phrase “GOOD FRIEND” is printed in different colours?

* The different **colours** represent the spice of life good friends bring to our lives.



➄ How can pictures help convey the messages?

* Use of **pictures** to visualise and enhance understanding of the key messages, and get audience’s attention

➁ How do you know that it is the title?

* A **title**
* gives the audience an instant idea of what the poster is about;
* is short and right to the point;
* is usually put at the top or over a large image, in larger **font size** or in **bold print** to help highlight and emphasise the theme, give a dramatic effect and get audience’s attention.

➀ What is the title of the poster?

➂ How are the main ideas (i.e. the qualities of a good friend) being emphasised?

* Use of **bold print** and **colours** to emphasise main ideas (qualities of good friends) and key words (“listen to”, “trust”, “stand by”, “make…laugh”, “help”)

➃ How are the main ideas organised so that they are clear and easy to read?

* Use of **headings** and **bullet points** to organise ideas and make the poster easy to read