



## “Active Students, Active People” Campaign Fun Day 2024

### Aims / Objectives

This is to encourage primary and secondary schools (including special schools) to participate in the captioned event.

### Details

2. Helping students lead a healthy lifestyle is one of the seven learning goals of primary and secondary education. To tie in with the World Health Organisation’s recommendation that children and adolescents aged 5-17 should **accumulate at least an average of 60 minutes daily of moderate- to vigorous-intensity physical activities (i.e. MVPA60<sup>2</sup>) across the week**, the Education Bureau (EDB) has incorporated this recommendation into the direction for the development of the Physical Education (PE) curriculum since 2017.

3. To create a better sports ambience in schools, the EDB has been providing continuous support for schools to promote physical activities holistically through various means, including the “Active Students, Active People” Campaign (ASAP) launched in the 2021/22 school year. The EDB will organise the ASAP Fun Day 2024 to enhance students' interest in participating in physical activities through demonstration of different sports, Olympic events and emerging sports experiences, etc. Awards for the “MVPA60 Award Scheme” (2023/24) and “MVPA60 Mobile App Design Competition” will also be presented. For details of the event, please refer to Appendix 11a.

4. Interested schools should return the completed Application Form (Appendix 11b) to the PE Section, Curriculum Development Institute (CDI) by fax (Fax no.: 2761 4291) or email (email address: cdope3@edb.gov.hk) on or before **21 June 2024** (Friday). If the application is accepted, the teacher-in-charge will be notified with details of the activity from the EDB via email on or before **24 June 2024** (Monday).

### Contact Person

5. For enquiries, please contact PE Section, CDI on 2760 7794.

<sup>2</sup> MVPA60: an accumulation of at least an average of 60 minutes daily of moderate- to vigorous-intensity physical activities across the week



中華人民共和國  
香港特別行政區政府  
教育局

# 「躍動校園 活力人生」同樂日

## “Active Students, Active People” Fun Day 2024



### 對象 Target Participants :

中小學生 (包括特殊學校)

Primary and Secondary School Students (including Special Schools)

### 日期 Date :

2024年6月28日 (星期五)  
28 June 2024 (Friday)

### 時間 Time :

14:00 – 17:00

### 地點 Venue :

官立嘉道理爵士中學 (西九龍) 地址: 九龍大角咀海帆道 22 號  
Sir Ellis Kadoorie Secondary School (West Kowloon)  
Address: 22 Hoi Fan Road, Tai Kok Tsui, Kowloon

### 名額 Quota :

300 (每校可獲配學生名額 10 名, 先到先得)  
A quota of 10 will be allocated for each school on a first-come-first-served basis)

### 查詢 Enquiry :

活動詳情可參閱「ASAP」計劃網頁或致電 2760 7794 與課程發展處體育組聯絡。  
For details, please visit the website of “ASAP Campaign” or contact Physical Education Section, Curriculum Development Institute on 2760 7794.

### 程序 Programme :

- 14:00 活動登記 Registration
- 14:30 運動示範表演 (武術、花式跳繩、校園健康舞)、  
「MVPA60 獎勵計劃」及「MVPA60 流動應用程式設計  
比賽」頒獎典禮  
Sports Performance (Wushu, Rope Skipping, “Dance for Health”), Prize presentation of “MVPA60 Award Scheme” and  
“MVPA60 Mobile Application Design Competition”
- 15:30 奧運項目 (三項鐵人、欖球)、新興運動體驗、奧運  
資訊站  
Olympic Sports (Triathlon, Rugby), New Sports Activities,  
Olympic Information Station
- 17:00

所有參與學生均可獲得「ASAP」計劃紀念品。  
All participants will receive “ASAP Campaign” souvenir.



## “Active Students, Active People” Campaign Fun Day 2024

### Application Form

[Please fax or email this form to PE Section, CDI on or before 21 June 2024]

To: PE Section, CDI

Fax : 2761 4291

Email: cdope3@edb.gov.hk

We would like to participate in the captioned activity and the nomination information is as follows:

Quota	Number of nominations
10	_____

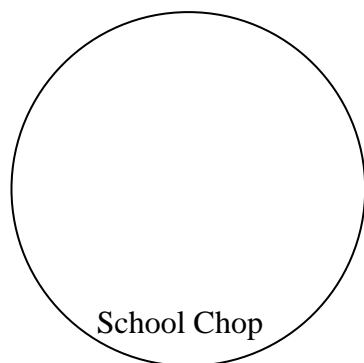
Remarks: at least 1 teacher-in-charge was required

Name of Teacher-in-charge: Mr / Ms\* \_\_\_\_\_ (English)

\_\_\_\_\_ (Chinese)

Contact Tel. No.: \_\_\_\_\_

Email: \_\_\_\_\_



Signature of Principal : \_\_\_\_\_

Name of Principal : \_\_\_\_\_

Name of School : \_\_\_\_\_

Tel. No. : \_\_\_\_\_

Fax No. : \_\_\_\_\_

Date : \_\_\_\_\_

\* Please delete whichever is inappropriate