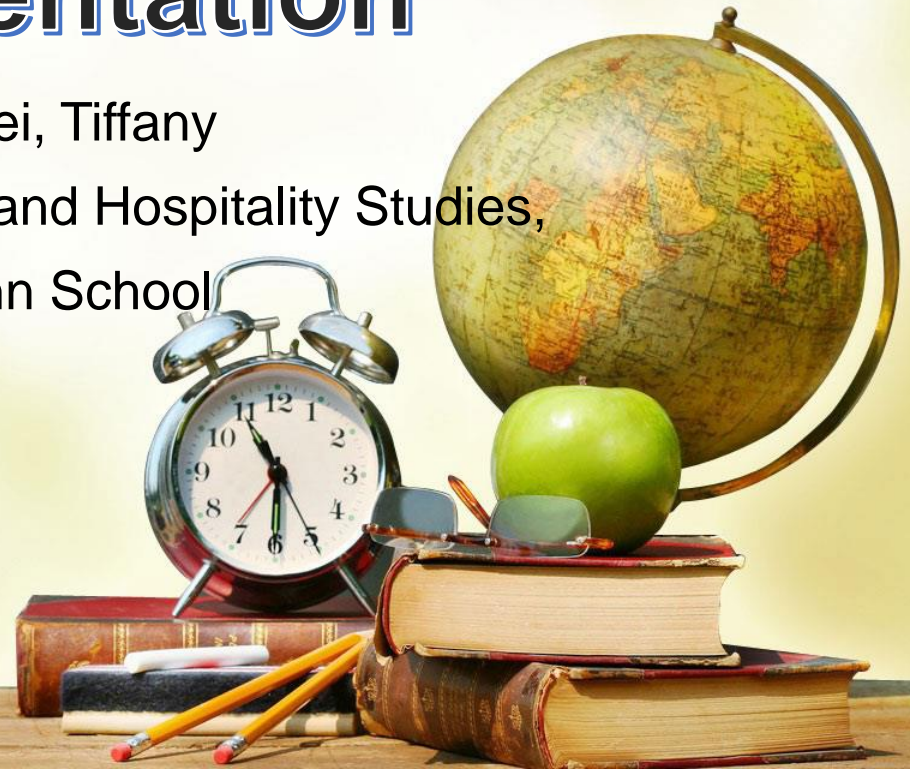


Sharing on Tourism and Hospitality Studies (THS) - Curriculum Planning & Implementation

TO Tin Wei, Tiffany

Panel Head of Tourism and Hospitality Studies,

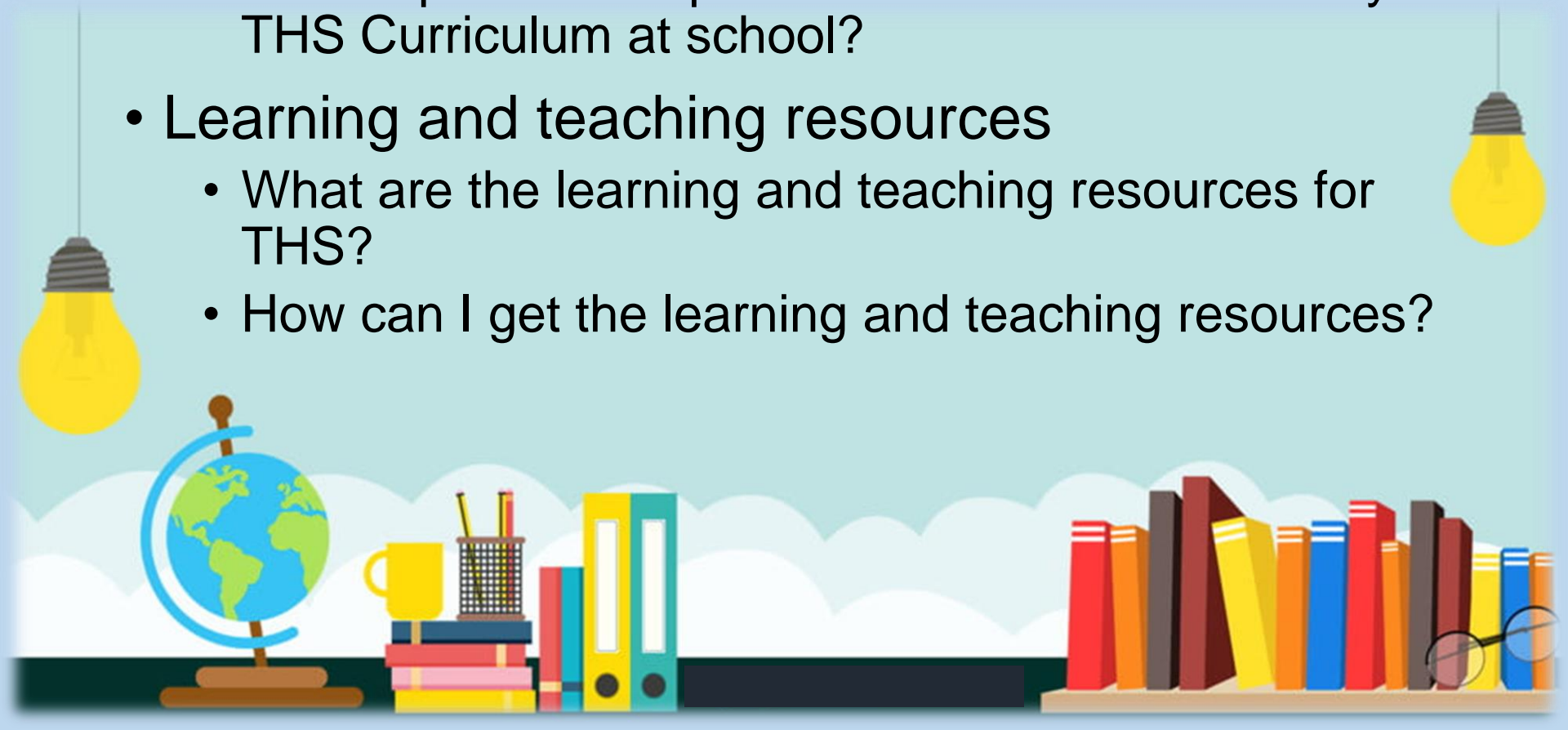
Heep Yunn School



Sharing on THS curriculum planning



- Planning and implementation
 - How to plan and implement the Senior Secondary THS Curriculum at school?
- Learning and teaching resources
 - What are the learning and teaching resources for THS?
 - How can I get the learning and teaching resources?



Sharing on THS curriculum planning



- How to plan and implement the Senior Secondary THS Curriculum in school?
- Modules

- ① Introduction to Tourism
- ② Introduction to Hospitality
- ③ Destination Geography
- ④ Customers Relations and Services
- ⑤ Trends and Issues in the Tourism and Hospitality Industry







What have been done?

- Got advices from the CDI (EDB)
- Got advices from other schools
- Studied the THS curriculum guide
- Studied the teaching materials provided by the EDB and publishers
- Attended most of the THS seminars organized by the EDB
 - → to meet and know THS teachers of other schools
 - → to get more familiarized with the curriculum contents





What have been considered?

- 
- 
- Curriculum rationale
 - Characteristics of the discipline of THS
 - The school's context
 - School goals
 - Planning of the school
 - Supports from the school
 - Human resources
 - Economic support
 - Availability of resources
 - Teaching materials
 - The teachers
 - Knowledge of the subject
 - Teaching experience
 - The students
 - Knowledge adopted in junior forms
 - Daily life experience
 - Learners' diversity
 - DSE
 - Setting of assessment papers



THS Curriculum in HYS

F.4

① Introduction to Tourism

③ Destination Geography

⑤ Trends & Issues in the **Tourism** industry (selected topics)

F.5

② Introduction to Hospitality

⑤ Trends & Issues in the **Hospitality** industry (selected topics)

④ Customers Relations and Services

F.6

① Introduction to Tourism: MICE

⑤ Trends & Issues in the Tourism and Hospitality Industry

F.4 THS Curriculum



<u>Term</u>	<u>Modules</u>	<u>Units</u>	
1 st	① Introduction to Tourism	- Tourism concepts and principles	<ul style="list-style-type: none"> - To provide general and basic knowledge of the tourism industry - To apply cases and issues for deeper understanding (via field trip/ visit)
	② Introduction to Hospitality	- Types of accommodations	
	③ Destination Geography	- Types of attractions	
2 nd	① Introduction to Tourism	<ul style="list-style-type: none"> - Tourism concepts and principles - The local tourism industry 	
	⑤ Trends & Issues in the tourism industry	<ul style="list-style-type: none"> - IT in the tourism industry - Sustainable Tourism 	
	③ Destination Geography	<ul style="list-style-type: none"> - Basic concepts of world geography - Types of attractions - Theme Parks - Tourism Regions 	To arouse further interests (via competitions, presentation/ poster or website design)

F.5 THS Curriculum



<u>Term</u>	<u>Modules</u>	<u>Units</u>	
1 st	② Introduction to Hospitality	Accommodation sector	<ul style="list-style-type: none"> - To provide general and basic knowledge of the hotel and F&B industry in relation to the tourism industry - To apply cases and issues for deeper understanding (via visits/ workshops/ work placement programs)
	⑤ Trends & Issues in the tourism industry	IT in the hotel industry	
2 nd	② Introduction to Hospitality	F&B sector	
	⑤ Trends & Issues in the tourism industry	IT in the F&B industry	
	④ Customers Relations and Services	Customer services, relations and communication	



F.6 THS Curriculum



<u>Month</u>	<u>Modules</u>	<u>Units</u>	
Jul/ Aug	① Introduction to Tourism	MICE <ul style="list-style-type: none">- MICE business- Sectors involved in MICE business- MICE planning	<ul style="list-style-type: none">- To apply some knowledge of tourism and hospitality sector into MICE
Sept-Nov	⑤ Trends & Issues in the tourism industry	<ul style="list-style-type: none">- Tourism and hospitality issues induced by globalization- Tourism & hospitality sectors: economic aspect, socio-cultural aspect, environmental aspect	<ul style="list-style-type: none">- To apply cases and issues for deeper understanding
Nov-Jan	All modules	All units	Revision



My experience

- Keep learning and updating via
 - Attending relevant seminars/ workshops
 - Studying various materials
 - Asking professionals of the subject and the industry
 - Paying attentions to the trends & issues of the industry
 - Travelling and visiting different places
- Keep adjusting the teaching materials based on
 - Ability of students
 - DSE
 - Changes of the industry
- Keep arousing interests of students via
 - Various visits/ trips/ work placement programs
 - Individual and group projects/ presentations
 - Sharing of my own experiences
 - Small competitions
 - Online learning tools (e.g. Quizlet, Kahoot)



Learning and Teaching Resources





Sources

- EDB
- HKEAA
- Publishers
- Tourism-related organizations
- Tertiary institutes
- Others





EDB


- Curriculum and Assessment Guide
- Curriculum Support Package
 - → Major teaching materials/ Textbooks (for EMI schools)
- Tourism and hospitality related reference materials
 - → PPT/ Notes obtained from professional development program (PDP)/ seminars






Home >Curriculum Development >Key Learning Areas >Personal, Social & Humanities Education >References and Resources >Tourism and Hospitality Studies


B) Reference Materials for Professional Development Programmes

Enriching Knowledge for the SS Tourism and Hospitality Studies Series: Trends and Issues in the Tourism and Hospitality Industry (Technological Aspect) (May, 2023) (English version only) 

[PDF](#)

Enriching Knowledge for the SS Tourism and Hospitality Studies Series: Trends and Issues in the Tourism and Hospitality Industry (Economic, Socio-cultural and Environmental Aspects) (April, 2023) (English version only) 

[PDF](#)

Enriching Knowledge for the SS Tourism and Hospitality Studies Series: Customer Relations and Services (February, 2023) (English version only) 

[PDF](#)

Enriching Knowledge for the SS Tourism and Hospitality Studies Series: Destination Geography– Theme Park and Its Development in Mainland China as well as Other Tourist Destinations (December, 2022) (English version only) 

[PDF](#)

Enriching Knowledge for the SS Tourism and Hospitality Studies Series: Destination Geography– Basic Concepts of World Geography and Attractions (November, 2022) (English version only)

[PDF](#)

EDB: Business-School Partnership Programme (BSPP)

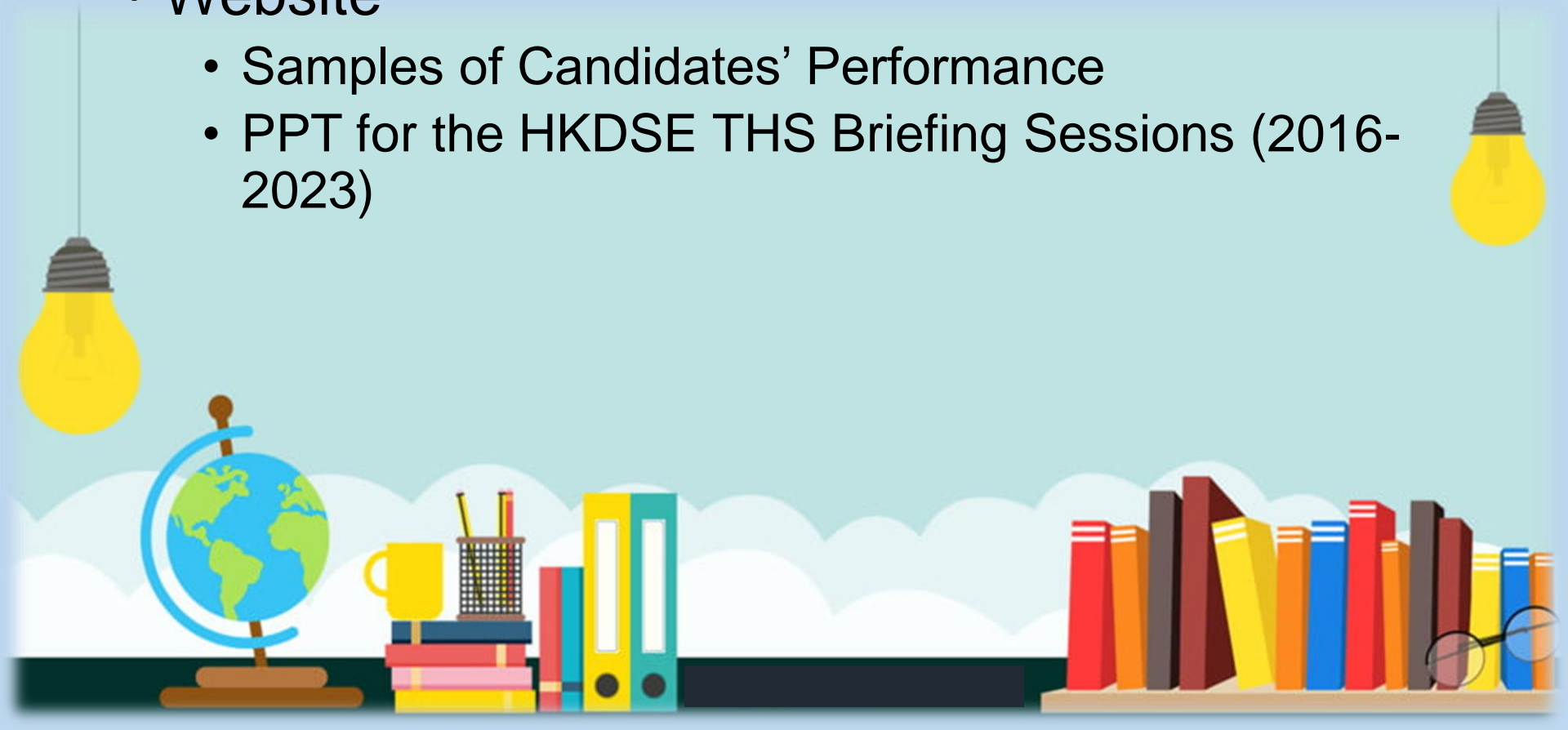
(<https://careerguidance.edb.hkedcity.net/en/home>)



HKEAA



- HKDSE Past Papers (2012-2023)
- Website
 - Samples of Candidates' Performance
 - PPT for the HKDSE THS Briefing Sessions (2016-2023)





HKDSE: Category A - HKDSE Elective Subjects: Tourism and Hospitality Studies

HKDSE

Home

- ▶ Introduction
- ▶ Assessment Information
- ▶ Examination Administration
- ▶ Important Dates
- ▶ FAQs on HKDSE
- ▶ Information Related to HKDSE
- ▶ Contact Us

Category A - HKDSE Elective Subjects: Tourism and Hospitality Studies

- ▶ [Assessment Framework](#)
- ▶ [Curriculum and Assessment Guide](#)
- ▶ [Samples of Candidates' Performance](#)
- ▶ [Level Descriptors](#)
- ▶ [Other Resources](#)
- ▶ [Frequently Asked Questions](#)



Quick Links

- ▶ [Review of Senior Secondary Curriculum and Assessment](#)
- ▶ [HKDSE Handbook for Candidates](#)
- ▶ [Bad Weather during HKDSE](#)
- ▶ [Certificate of Examination Results](#)



Publishers

- Electronic Textbooks
- PowerPoints, Videos and relevant (updated) references
- E-learning materials
- Question Banks
- Workbooks and additional exercises/ worksheets





Publishers

- Recommended Textbook List (EDB)
 - <https://www.edb.gov.hk/en/curriculum-development/resource-support/textbook-info/index.html>

Textbook Information

[Information on the Supply of Textbooks on the Recommended Textbook List and their Accompanying Learning Resources for the New School Year \(2021/22\)](#) **NEW!**



Students & Parents Related

● Textbook News

● 28 May 2021 EDB e-Bulletin for Parents – Smart Use of



Schools & Teachers Related

● EDB Circular Memorandum No.42/2021 – Selection of Quality Textbooks and Learning and Teaching





Tourism-related organizations

- Tourism Commission

- Tourism strategies and projects (e.g. Development Blueprint for Hong Kong's Tourism Industry)
- Tourism Facts Sheets (2015-2020)

- Hong Kong Tourism Board (HKTB)

- Annual reports

- PartnerNet (of HKTB) [registration for a free account is required]

- Tourism statistics (e.g. Statistical review of HK tourism, HK Hotel industry review, MICE statistics)

- Hong Kong Specialists (with general tourism information of HK and MC questions/ quiz for assessment)

- Meetings and Exhibitions Hong Kong (MEHK)





Tourism-related organizations

- United Nations World Tourism Organization (UNWTO)
 - [International Tourism Highlights](#)
 - → Major tourism statistics of tourism regions



Resources from Tertiary Institutes (for teachers' references)



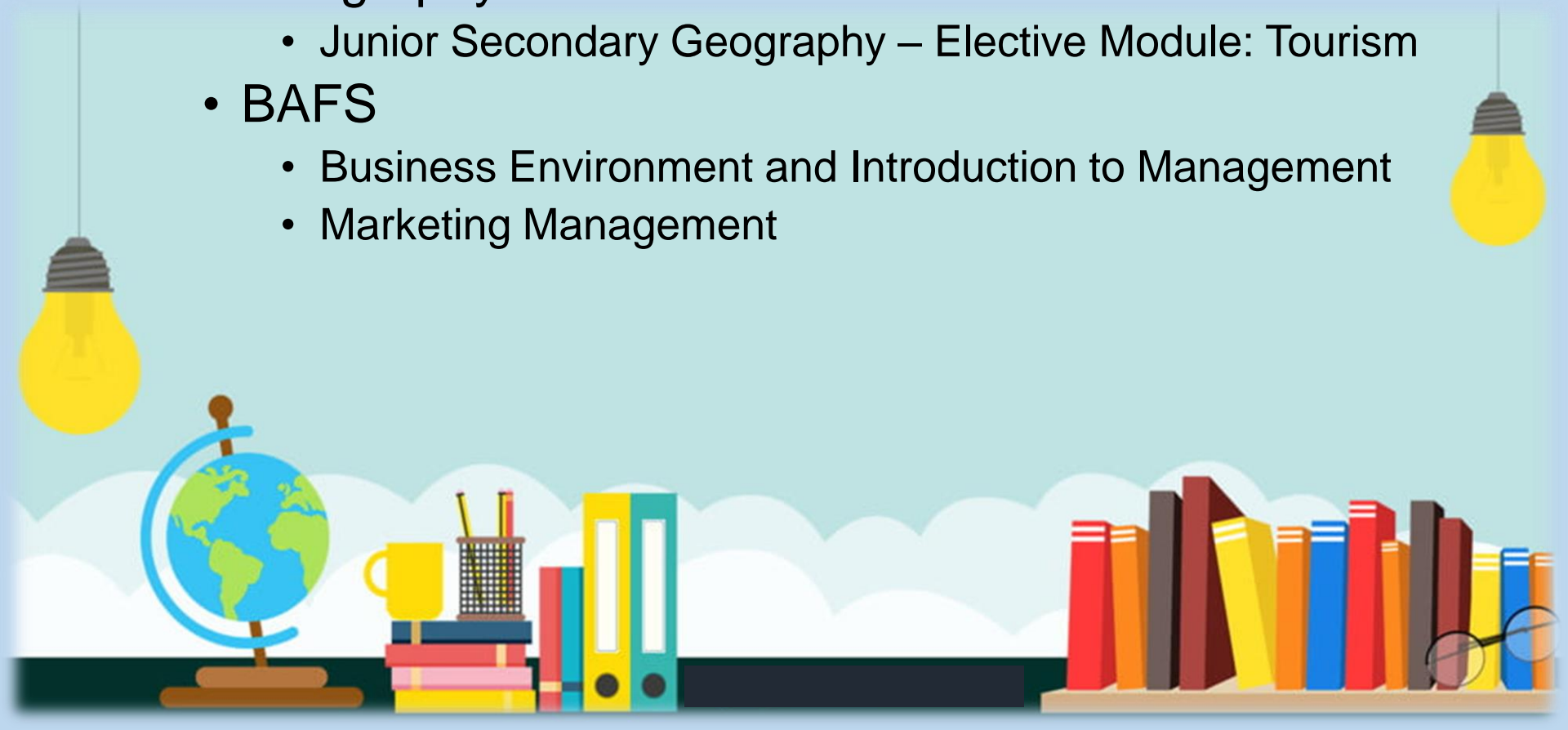
- The Hong Kong Polytechnic University
 - School of Hotel and Tourism Management
 - [Horizons](#) (SHTM Magazine)



Others



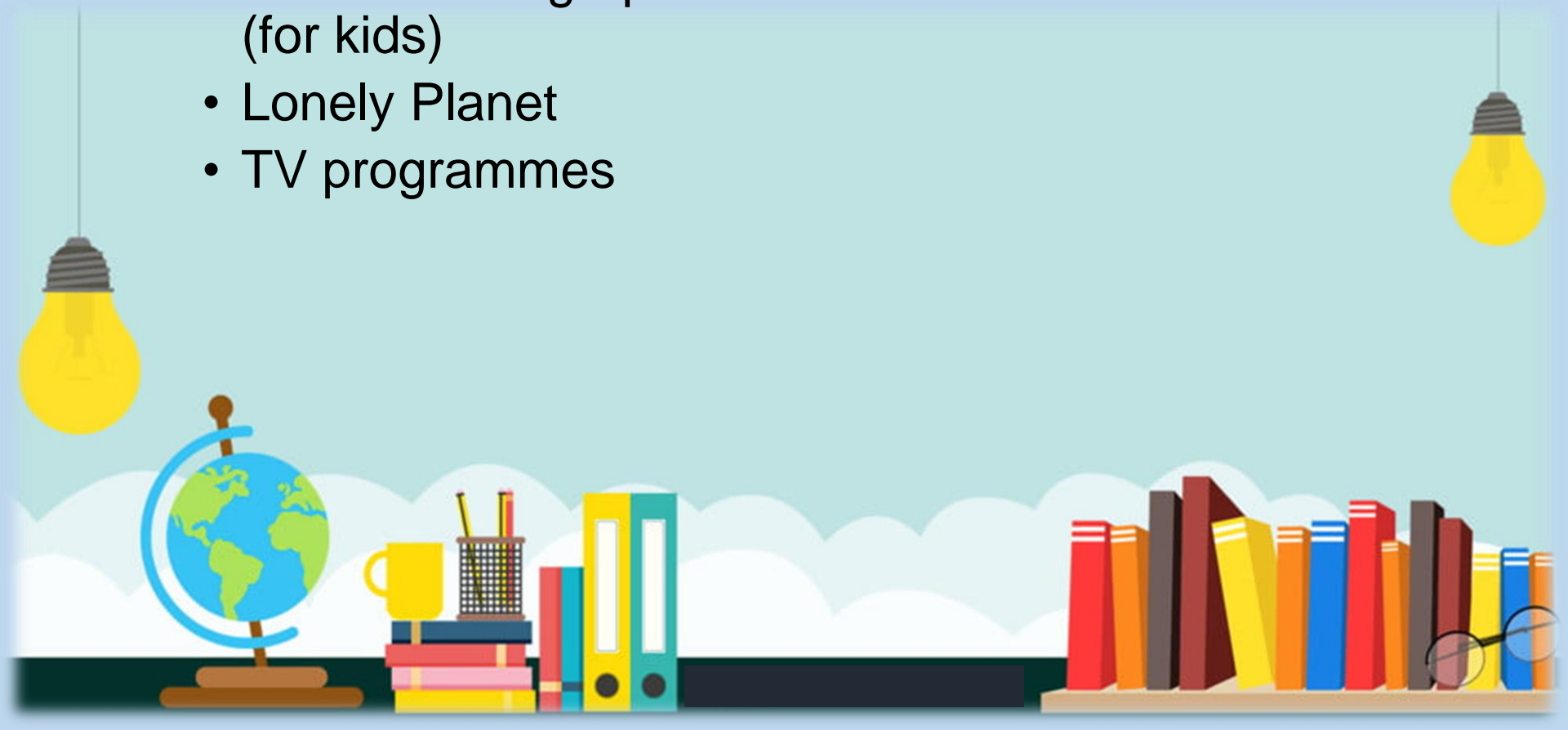
- Materials of other subjects
 - Geography
 - Junior Secondary Geography – Elective Module: Tourism
 - BAFS
 - Business Environment and Introduction to Management
 - Marketing Management



Others



- Videos from YouTube
 - National Geographic (for kids)
 - Lonely Planet
 - TV programmes



Others

- Travel Magazines





Others

- Programs/ visits/ seminars organized for teachers by
 - Tertiary institutes (e.g. IVE/ Chinese Cuisine Training Institute)
 - Macao Government Tourism Office
- Competitions organized by
 - Tertiary institutes
 - Global Travel and Tourism Partnership (GTTP)

