



REDRESS

GET TO KNOW US?



RedressAsia



@GetRedressed



RedressAsia

ABOUT REDRESS

- **Established in 2007**
- **We are a Hong Kong-based, Asia-focused environmental charity**
- **We educate and empower designers and consumers about the negative environmental impacts of fast fashion**



2023/24 IMPACT

6,200+

**Student and Teacher
Participants**

38+

**Educational
Activities**

24,600+

**Browsed our
Online Resources**

46+

**Tonnes of
Clothing Collected**

95%+

**Clothes received a
2nd life**

3,480+

**Volunteers
Engaged**



SCHOOL EDUCATIONAL ACTIVITIES

Redress' educational activities for primary and secondary schools focuses on driving positive behavioural change amongst Hong Kong's youth. From educational talks to upcycling workshops to our annual Get Redressed Month campaign, we aim to partner with schools to engage your students throughout the academic year by teaching them about sustainability, circularity, and current topics around the fashion industry.

Why do we have to educate students about circular fashion?

The fashion industry is one of the most polluting industries in the world. It is accountable for nearly 4% of global greenhouse gas emissions. In Hong Kong, 388 tonnes of textile are landfilled every day, an estimated 50% of which are clothing items. Nurturing a circular mindset in our youth enables them to make conscious and informed choices that contribute to a sustainable fashion lifestyle.



Redress for LIFE WIDE LEARNING

Some of our activities provide an out-of-classroom learning experience. Schools are encouraged to make good use of the Life-Wide Learning Grant to foster students' whole person development with us.

Curriculum Design

Our curriculum is designed with the EDB's learning objectives and curricula in mind:



- Technology and social education
- Economic and business education
- Critical thinking and self
- Management skills
- Problem solving skills
- Collaboration skills
- Respect and self care
- Care for the environment



HOW TO ORGANISE

Please fill in this application **FORM**, preferably one month before the activity date. Our team will reply within a week to confirm your booking. Availabilities are first come first served.

PAYMENT DETAILS

Activity fees are required for arranging a workshop. In order to secure the workshop, **payments are due within a month of receiving the invoice.** Time slots will be released should payment be neglected.

PRIMARY SCHOOL

- Can be conducted in English or Cantonese
- Talks can be extended to 45 minutes
- Please choose according to your target audience



P1-3
6-8yo

Storytelling:
Yoyo's and the
World's Coolest
T-Shirt
30MIN

'Yoyo and the World's Coolest T-Shirt' is Hong Kong's first-ever educational comic book about sustainable fashion. Produced by Redress, the story teaches students how they can help reduce their environmental impact by sharing, repairing and upcycling their clothes. We will read excerpts from the book, followed by an interactive quiz to solidify their learning.

P1-6
6-12yo

Talk: How Are
Clothes Made?
30MIN

Help students understand that clothes are precious by uncovering the complexity of clothing production and the many resources and work that goes into the process. Students will have opportunities to touch and feel different fibres. The session will also introduce how circular lifestyle habits will extend the precious life of clothing.

P1-6
6-12yo

Talk: More,
More, More:
Fashion
Consumption.
30MIN

Inform students on how extending the life of clothing can critically reduce their negative environmental impact. We will discuss the economic, environmental, and social impacts of overproduction and current consumption habits. We will introduce practical ways to care for our clothes and enjoy wearing them longer.

P4-6
9-12yo

Talk: Climate
Crisis &
Environmental
Impact.
30MIN

Introduce the concept of circular fashion as a solution to reduce waste. While uncovering how the fashion industry contributes to the climate crisis, we will discuss the source of greenhouse gas emissions and the consumption of energy and natural resources required in the making of clothes. As we explore the impact and result of climate change locally and globally, we will also see how circular lifestyle habits help reduce environmental impact.

P4-6
9-12yo

Workshop:
Upcycling
T-shirt Tote bag
60MIN

Redress facilitators will guide students in making a no-sew tote bag from an old T-shirt, fostering sustainable behaviours from a young age. 'Yoyo and the World's Coolest T-Shirt' is Hong Kong's first-ever educational comic book about sustainable fashion. Produced by Redress, the story teaches students how they can reduce their environmental impact by sharing, repairing and upcycling their clothes. Please note that a storytime session is not included. To ensure a smooth running of this workshop, teachers are advised to read the book or play the read-along video from our website in advance.



SECONDARY SCHOOL

- Can be conducted in English or Cantonese
- Talks can be extended to 45 minutes
- Please choose according to your target audience

F1-6
12-18yo

Talk: Climate Crisis & Environmental Impact

30MIN

Introduce how the fashion industry contributes to the climate crisis. We will discuss the source of greenhouse gas emissions and the consumption of energy and natural resources required in the making of clothes. We will explore the impact and result of climate change locally and globally, introduce the concept and principles of circular fashion as a solution to reduce waste, and explain how circular lifestyle habits reduce environmental impact.

F4-6
15-18yo

Talk: See Beyond the Price Tag!

30MIN

Shows students how to become more responsible consumers by buying better through understanding what goes into clothes pricing, how marketing drives consumption, and how to differentiate authentic claims from greenwashing. We will learn about sustainable fashion products through identifying better materials, production procedures, and sustainable brand services.

F1-6
12-18yo

Workshop: Denim Boardgame

60MIN

This workshop uses a fun and original board game to show students the role and power of each stakeholder in denim production and consumption on a global scale. Students will discuss the behind-the-scenes process of designing and manufacturing jeans, and be exposed to the many options and decisions involved in the supply chain.

F4-6
15-18yo

Workshop: Mend & Trend

120MIN

This workshop teaches students how to extend the life of clothing items through fun sewing skills to repair and enhance clothing so they become trendy: 1) sewing a button, and 2) patching a hole. Students should bring in a pair of socks to work on. All other materials will be provided.

F4-6
15-18yo

Workshop: Warehouse Visit & Clothes Sorting

120MIN

This workshop brings students to our warehouse to sort clothes, seeing firsthand the waste of fast fashion, overproduction, and overconsumption. We will share about Redress' work including our Takeback Programme and its beneficiaries, and the volume of clothes we receive monthly. Students will gain hands-on experience in examining and sorting clothes according to the categories of resale, donation, and downcycling.



Get Redressed Month

FOR ALL LEVELS

Since its launch in 2018, Get Redressed Month has been Hong Kong's largest consumer awareness campaign about circular fashion. Organised by Redress, this local, annual, month-long campaign gathered 120+ corporates, clubs, organisations and schools in 2024 to raise awareness about the environmental impact of our clothing choices and shift attitudes and habits towards reducing clothing waste. Schools can join for FREE by setting up their own clothing drive in May 2025 and receiving an educational talk on the theme of the year.

EVENT DATE

MAY 2025

ACTIVITY FEE

FREE OF CHARGE

*Sponsored by the participation corporates

[Programme details](#)



FOR INQUIRIES

Please email the school team at:

rachellau@redress.com.hk

or Whatsapp 9494 9647

For all educational activities:

[Sign up here](#)

Fundraise for Redress

As a charity with limited resources, Redress relies on the generosity of donors to support our educational work in Hong Kong. We welcome schools to organise teacher- or student-led fundraising activities for Redress alongside the above educational activities to help drive the education of circular fashion in your school community.

DONATION METHODS

1. Donate via bank transfer or cheque

Schools are required to fill out our donation form and email (1) the softcopy of the form; (2) your total amount of funds raised; and (3) payment confirmation (if paid by bank transfer) to us within 14 working days after the campaign. Charity receipt provided by request.

2. Donate via our fundraising platform, GIVE.asia

[Via Bank / Cheque](#)

[Via Give.Asia](#)

FOLLOW US



www.redress.com.hk/getredressed/schools



[@GetRedressed](#)



[Redress Asia](#)