

**School Nominations Direct Admission Scheme (SNDAS)**  
**Programme and Admission Requirements of Designated Programmes**  
**in the 2025/26 Academic Year**

**I. Programme information**

(a)	University	City University of Hong Kong
(b)	Programme	BBA Management (Streams: Human Resources Management / Strategy and International Management)
(c)	JUPAS programme code	JS1005
(d)	Programme duration	4 years

**II. Programme admission requirements**

Admission requirements		
(a)	Top 15 % in class ranking in Secondary 5 and 6 (1 <sup>st</sup> term)	Mandatory
(b)	Predicted grade of Level 3 or above in English Language of HKDSE Examination	
(c)	Predicted grade of Level 3 or above in Mathematics of HKDSE Examination	
(d)	Received award / prize in one inter-school accounting, finance, economics, management or business related competition / activity	Preferred

**III. Application requirements**

Application requirements		
<b>(a) JUPAS application</b>		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	Preferred
(iii)	Submission of Student Learning Profile (SLP)	
<b>(b) Other application materials</b>		
(i)	Personal statement	Mandatory
(ii)	Recommendation letter	
(iii)	School report / result / assessment (Specific requirement: F.4-F.6 (up to the first term))	
(iv)	School's assessment on the predicted HKDSE grades (Specific requirement: the assessment must contain English)	

#### IV. Assessment of application

Assessment		
(a)	Interview	Mandatory

#### V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name: Ms. Tammy NG

Post title: Clerical Officer

Telephone: 3442 7985

Email: mgtadm@cityu.edu.hk

(b) Nominations from school principals should be submitted via:

Online system under Special Consideration / Admission Schemes

(URL link: <https://www.cityu.edu.hk/admo/admissions/jupas-admission>)