# School Nominations Direct Admission Scheme (SNDAS) Programme and Admission Requirements of Designated Programmes in the 2025/26 Academic Year

#### I. Programme information

| (a) | University           | City University of Hong Kong                               |
|-----|----------------------|--|
| (b) | Programme            | BBA Global Operations Management (Features: Supply Chain   |
|     |                      | Management / Operations Efficiency / Process Improvement / |
|     |                      | Operations Analytics / Resource Planning)                  |
| (c) | JUPAS programme code | JS1027   |
| (d) | Programme duration   | 4 years  |

### II. Programme admission requirements

| Admission requirements |  |           |
|------------------------|--|-----------|
| (a)                    | Top 10 % in class ranking in Secondary 5 and 6 | Mandatory |

## **III.** Application requirements

|            | Application requirements   |             |  |  |  |
|------------|--|-------------|--|--|--|
| (a)        | (a) JUPAS application  |             |  |  |  |
| (i)        | Band A choice in nominee's JUPAS application                                 |             |  |  |  |
| (ii)       | Submission of Other Experiences and Achievements in Competition / Activities | Mandatam    |  |  |  |
|            | (OEA)  | Mandatory   |  |  |  |
| (iii)      | Submission of Student Learning Profile (SLP)                                 | ]           |  |  |  |
| <b>(b)</b> | (b) Other application materials  |             |  |  |  |
| (i)        | Personal statement   |             |  |  |  |
| (ii)       | Recommendation letter  |             |  |  |  |
| (iii)      | School report / result / assessment  | - Mandatory |  |  |  |
| (iv)       | School's assessment on the predicted HKDSE grades                            |             |  |  |  |

## IV. Assessment of application

| Assessment |           |           |
|------------|-----------|-----------|
| (a)        | Interview | Mandatory |

### V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

| Name:       | Dr Zhankun SUN        |
|-------------|-----------------------|
| Post title: | Programme Leader      |
| Telephone:  | 3442 8650             |
| Email:      | zhanksun@cityu.edu.hk |

(b) Nominations from school principals should be submitted via:

Online system under Special Consideration / Admission Schemes (URL link: <u>https://www.cityu.edu.hk/admo/admissions/jupas-admission</u>)