

School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2025/26 Academic Year

I. Programme information

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| (a) | University | City University of Hong Kong |
| (b) | Programme | BAS New Media (Features: Media Art / Robotics & AI / Art & Technology / Materials & Digital Fabrication) |
| (c) | JUPAS programme code | JS1044 |
| (d) | Programme duration | 4 years |

II. Programme admission requirements

| Admission requirements | | |
|------------------------|--|-----------|
| (a) | Top 25 % in class ranking in Secondary 5 and 6 (1 st term) | Mandatory |
| (b) | Predicted grade of Level 3 in English Language of HKDSE Examination | |
| (c) | Demonstrate strong interest and talents in creative media | |
| (d) | Received awards / prizes in international / regional / local competitions in creative media or related field | Preferred |

III. Application requirements

| Application requirements | | |
|--|--|-----------|
| (a) JUPAS application | | |
| (i) | Band A choice in nominee's JUPAS application | Mandatory |
| (ii) | Submission of Other Experiences and Achievements in Competition / Activities (OEA) | |
| (iii) | Submission of Student Learning Profile (SLP) | |
| (b) Other application materials | | |
| (i) | Portfolios (Specific requirement refers to https://admission.scm.cityu.edu.hk/ApplicantInstruction/UGApplicantAttentionPage.pdf for details) | Mandatory |
| (ii) | Personal statement | |
| (iii) | Recommendation letter | |
| (iv) | School report / result / assessment (Specific requirement: F.4-F.6 (up to the first term)) | |

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| (v) | School's assessment on the predicted HKDSE grades | |
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IV. Assessment of application

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| Assessment | | |
| (a) | Interview | Mandatory |

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Name: School of Creative Media

Telephone: 3442 8049

Email: smgo@cityu.edu.hk

(b) Nominations from school principals should be submitted via:

Online system under Special Consideration / Admission Schemes

(URL link: <https://www.cityu.edu.hk/admo/admissions/jupas-admission>)