School Nominations Direct Admission Scheme (SNDAS)
Programme and Admission Requirements of Designated Programmes
in the 2025/26 Academic Year

I. Programme information

(a)	University	The Hong Kong Polytechnic University
(b)	Programme	BA (Hons) Scheme in Design (Advertising Design / Environmental Design / Information Design / Interaction Design / Interior Design / Media Design / Product Design / Service Design / Social Design)
(c)	JUPAS programme code	JS3569
(d)	Programme duration	4 years

II. Programme admission requirements

	Admission requirements	
(a)	Top 25% of overall school ranking	Mandatory
(b)	Achievement in a DESIGN or CREATIVE competition / award / activity resulting in nomination, award or recognition at an international level	
(c)	Predicted grade of 20 points[#] or above in the five best HKDSE results and grade of 3 or above in English Language (or equivalent) in HKDSE examination #Conversion point: 5**=8.5, 5*=7, 5=5.5, 4=4, 3=3, 2=2, 1=1	
(d)	Non-academic achievement in the areas of sports, music, cultural activities (other than music), creativity (include visual arts), innovation (include STEM) and leadership	Optional

III. Application requirements

	Application requirements	
(a)	**JUPAS application**	
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	Preferred

(b)	Other application materials	
(i)	School Principal's Nomination Letter	Mandatory
(ii)	School's assessment on the predicted HKDSE grades	
(iii)	School reports showing the nominee's academic performance and class ranking in Secondary 5 and Secondary 6 (first term)	
(iv)	Certificates of non-academic achievement in the areas of sports, music, cultural activities (other than music), creativity (include visual arts), innovation (include STEM) and leadership	

IV. Assessment of application

Assessment		
(a)	Interview (with portfolio presentation)	Mandatory
(b)	Portfolio (to be submitted by nominee directly to University in February)	

V. Enquiry and nomination submission channel

(a) Enquiries from schools / students on the programme can be addressed to:

Email: wjluo@polyu.edu.hk

(b) Nominations from school principals should be submitted via:

Online system (URL link: https://www.polyu.edu.hk/study/ug/admissions/jupas/jupas-school-nominations-direct-admission-scheme-sndas)